Search Notes				

Application/Control No.	Applicant(s)/Patent under Reexamination		
09/898,164	HASELTINE ET AL.		
Examiner	Art Unit		
Donald L. Champagne	3622		

SEARCHED				
Class	Subclass	Date	Examiner	
705	14	9/2/2006	DLC	

Subclass	Date	Examiner

SEARCH NOTES (INCLUDING SEARCH STRATEGY)				
	DATE	EXMR		
EAST searches "srch01" and "srch02"	9/21/2002	DLC		
EAST srch "srch03"	9/2/2006	DLC		
Inventor names srch	9/2/2006	DLC		
EAST srches "receiver_radiating2" and "targetng_coupons_TV"	2/10/2007	DLC		
East srch "inaudible", and Google srch of "vertical blanking interval advertising", which identified Dedrick, US005604542A	5/2/2007	DLC		
EAST srch "Play_along"	10/18/2007	DLC		